



P Á R I S I U D V A R
HOTEL BUDAPEST

COOKIE POLICY

1. DATA CONTROLLER

The operator of the website under the domain www.parisudvarhotel.hu:
Name: Páris Property Limited Liability Company
Headquarters: 1051 Budapest, Vörösmarty Square 5, 1st floor
Company registration number: 01-09-209731
Tax number: 25345669-2-41
E-mail: info@parisudvarhotel.com

2. WHAT ARE „COOKIES”?

When the visitor visits the website at <https://parisudvarhotel.hu/>, a small file, called a „cookie” (hereinafter: „cookie” or „süti”), is placed on their computer, which may serve various purposes.

Some of the „cookies” we use are essential for the proper functioning of the website („session cookies”), while others collect information about the use of the website (statistics) to make the site more convenient and useful. Some „cookies” are temporary and disappear when the browser is closed, while others are persistent and remain on your computer for a longer period.

3. PURPOSE OF THE „COOKIES”

1. To facilitate navigation on the site by recording the visitor’s settings and usage habits, and thereby make the website easier to use,
2. To improve user experience by collecting information on how the visitor uses the website, which subpages are most frequently visited. This helps us to know how to provide a better user experience when they revisit the site,
3. To collect statistics that help analyze how visitors use the website and other online services, so we can further improve them,
- 3.4. To develop the website and make it transparent according to visitor needs,
- 3.5. Where applicable, to place targeted advertisements so that the most relevant offers are displayed to the visitor.

4. TYPES OF „COOKIES”

(a) Necessary / Session Cookies

The „session cookies” are required for browsing the website and using certain basic functions, such as remembering the visitor’s actions within a page, function, or service. Without the use of „session cookies”, the website cannot function smoothly. Their validity is limited to the duration of the visit, and they are automatically deleted at the end of the session or when the browser is closed.

The „session cookies” used by the website are as follows:

Cookie ID	Domain	Purpose of Cookie Use	Storage Time
PHPSESSID	parisudvarhotel.hu	This cookie is used in PHP applications. It stores and identifies the user’s unique session ID for session management on the website. It is a session cookie and is deleted when all browser windows are closed.	Deleted when all browser windows are closed.
rc:a	google.com	This cookie is set by Google’s reCAPTCHA service to identify robots and protect the site from malicious spam attacks.	Never expires.
rc:c	google.com	This cookie is set by Google’s reCAPTCHA service to identify robots and protect the site from malicious spam attacks.	Deleted when all browser windows are closed.

(b) Statistical / Analytical Cookies

We aim to populate the website with content preferred by visitors, and to do this, we need to create statistics about visitor habits. Data collection: anonymous.

._ga	google.com	Registers a unique ID used to generate statistical data on how the visitor uses the website.	1 year
._fbp	.parisudvarhotel.hu	This cookie is used by Facebook. It helps display ads on Facebook or digital platforms with Facebook ads after visiting the website.	3 months
	Script URL pattern: facebook.net		

(c) Functional Cookies

These cookies ensure more convenient and secure use of the website, for example, remembering your language preferences.

(d) Cookies for Marketing Activities

The purpose of „marketing cookies” is to select advertisements that are most interesting or relevant to our visitors and display them on our website. They also help us measure the performance of our campaigns.

5. COOKIES PLACED BY THIRD PARTIES

We may also use third-party cookies on our website, such as:

Tagembed, MailChimp, Google Recaptcha

These are operated by third parties, and their data processing is subject to their own privacy policies.

6. MANAGING „COOKIE SETTINGS” AND DISABLING COOKIES

Modern browsers allow the modification of „cookie settings.” Some browsers automatically accept „cookies” by default, but this setting can be changed to prevent automatic acceptance in the future. Once modified, the browser will offer the option to choose „cookie settings” every time.

Even when „cookies” are enabled, the Data Controller does not store any identifiers or passwords. Visitors can use the services in complete security, even with „cookies” enabled.

Please note that since the purpose of „cookies” is to support and facilitate the use of the website, disabling „cookies” may prevent the visitor from using all the features of the website fully. In this case, the website may not work as expected in the browser.

7. DETAILED INFORMATION ABOUT „COOKIE SETTINGS” IN THE FOLLOWING BROWSERS:

[Google Chrome](#), [Firefox](#), [Microsoft Edge](#), [Microsoft Internet Explorer 11](#), [Microsoft Internet Explorer 10](#), [Microsoft Internet Explorer 9](#), [Microsoft Internet Explorer 8](#), [Safari](#)

8. LEGAL BACKGROUND

The legal basis for data processing:

- The General Data Protection Regulation (GDPR, 2016/679/EU) and the Information Act (Act CXII of 2011) based on voluntary consent from the visitors,
- And the Act CVIII of 2001 on certain issues of electronic commerce services and information society services, Section 13/A, which allows for data processing without the visitor’s consent in certain cases for the provision of services related to the information society, such as the creation of a contract, its modification, monitoring of performance, billing of associated fees, and enforcement of claims related to the service.

9. FURTHER INFORMATION

If you have any further questions regarding the use of cookies, please contact us at the following address: info@parisudvarhotel.com